



SOURCE AWARDS 2012

THE GLOBAL AWARDS FOR
SUSTAINABLE FASHION

Image: SOURCE Award finalist, Linda Mai Phung

SOURCE Awards 12

**INDEPENDENT
BOUTIQUE**



DANAQA WORLD CHIC

Danaqa World Chic is a boutique established to create awareness of the best that small, women-led producers based in amazing places have to offer. They operate at the luxury end of the retail market.

<http://www.danaqa.com/>



FAIR

FAIR is a boutique that combines direct sourcing from WFTO members, local Brighton organisations working in Fashion and Textiles in Africa, Asia and South America and sourcing from UK Fair Trade brands such as People Tree, Bibico, Komodo and Nancy Dee.

<http://www.thefairshop.co.uk/>



HERE TODAY HERE TOMORROW

An independent, collaborative and experimental shop/studio that is used to make, showcase and sell fashion and accessories.

[http://
heretodayheretomorrowblog.
wordpress.com/](http://heretodayheretomorrowblog.wordpress.com/)

A photograph of two women standing on a beach. The woman in the foreground is wearing a green dress with a yellow pattern and a yellow sash. The woman behind her is wearing a similar patterned dress and has her mouth open as if laughing or shouting. The background shows a stone wall and palm trees.

INDIGO BAZAAR

This Australian boutique has carefully and lovingly edited its range of ethical designers from across the world to bring Australia a unique range of ethical fashion with huge integrity.

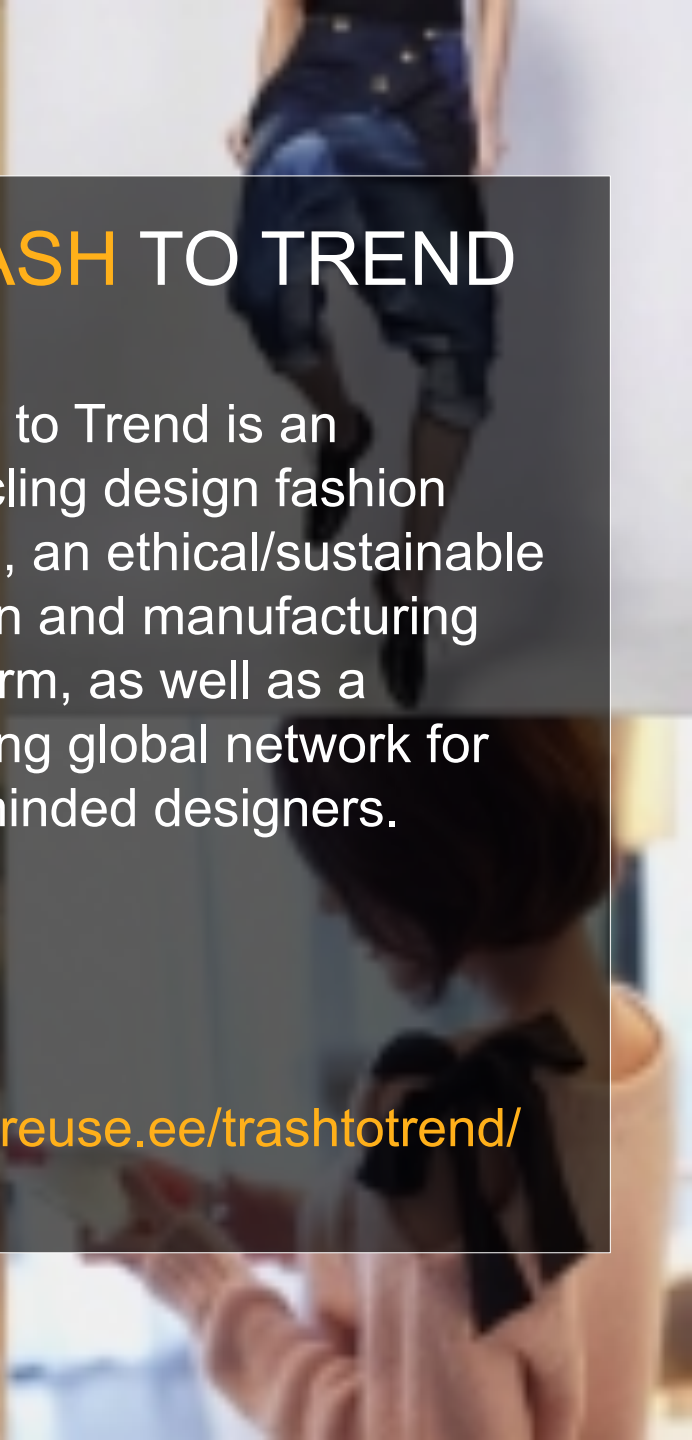
[http://
www.indigobazaar.com.au/](http://www.indigobazaar.com.au/)



THINK BOUTIQUE

Think Boutique is an online ladies ethical fashion retailer whose core focus is to provide fashion forward, style led womenswear and accessories without compromising their ethics.

[http://
www.thinkboutique.co.uk/](http://www.thinkboutique.co.uk/)



TRASH TO TREND

Trash to Trend is an upcycling design fashion brand, an ethical/sustainable design and manufacturing platform, as well as a growing global network for like-minded designers.

<http://reuse.ee/trashtotrend/>



VSHOEN

Vshoen is a boutique trying to enrich the niche market of vegan fashion by providing fashionable alternatives which are gentle to our earth and the animals that inhabit our space.

<http://www.vshoen.com/>



WABI SABI

Wabi Sabi's shops offer a range ecological and sustainable clothing and accessories for women and babies as well as some home gift items; these products are exclusive, high quality, and elegant eco- fashion designs.

<http://www.wabisabi.com.es/>

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DESIGN LEADER



EDUN

Founded by Ali Hewson & Bono in 2005, EDUN is a global fashion brand bringing about positive change through its trading relationship with Africa and its positioning as a creative force in contemporary fashion.

<http://www.edun.com/>





KATHARINE HAMNETT

Katherine Hamnett is one of the most important names in the fashion industry having promoted an ethical business philosophy since the 1980's.

[http://
www.katharinehamnett.com/](http://www.katharinehamnett.com/)



OSKLEN

Osklen is a Brazilian sportswear clothing company. In 2002, with the help of biologists, Metsavaht created 'e-brigade', an educational group of environmental activists and launched an accompanying line of clothing made of recycled materials.

<http://osklen.com/>

A woman is shown in profile, facing left. She is wearing a white headwrap with a light blue patterned band. Her top is bright pink with large green floral patterns and a ruffled neckline. She is also wearing a blue and white patterned bracelet on her right wrist. The background is a bright, slightly blurred outdoor setting with a clear blue sky.

SUNO

SUNO is a New York based womenswear label. In Spring 2009 after post-election violence threatened to damage the economy and industry in Kenya. Since its inception, SUNO has evolved its business to include production in Kenya, India, Peru and its home base of New York.

<http://www.sunony.com/>



VIVIENNE WESTWOOD

Vivienne Westwood is manufacturing an accessories collection in Kenya with the goal of empowering Kenyan women and local artisans by providing skills and income using recycled materials.

viviennewestwood.co.uk

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RETAIL LEADER



M&S

From climate change, waste management, preservation of natural resources, animal welfare to ethical trading and charity and community funding, M&S shows strong commitment to tackle many different social and environmental problems.

[http://
www.marksandspencer.com/](http://www.marksandspencer.com/)



ASOS

ASOS is one of the most popular fashion websites in the world and has launched a specially curated eco fashion edit – The Green Room, which also includes its pioneering ASOS Africa collection, produced with Fellowship 500 member, SOKO Kenya.

<http://www.asos.com/>



EILEEN FISHER

Balancing the needs of a business with a commitment to people and the planet is at the center of EILEEN FISHER's mission. Behind their products are stories of broader efforts to protect the environment, empower women and support traditional crafts and culture.

<http://www.eileenfisher.com/>



PATAGONIA

Patagonia aims at inspiring solutions to the environmental problems by evaluating raw materials, investing in innovative technologies, and rigorously policing their waste.

<http://www.patagonia.com/eu/enGB/home>



H&M

Biggest buyer of organic cotton in the world, H&M also started to introduce organic hemp among its range of conscious materials.

<http://www.hm.com/gb/>