

A woman in a dark bikini stands on a sand dune, holding up a large, flowing fabric with a green and white pattern. The background shows rolling sand dunes under a clear sky. The text is overlaid on the right side of the image.

THE ETHICAL FASHION SOURCE

EMPOWERING
SUSTAINABLE
BUSINESS SUCCESS

HOW SOURCE
MEMBERSHIP CAN
BENEFIT YOU

Image: SOURCE member Lalessa, Changing lives in
Kenya through fashion



SOURCE: Empowering sustainable business success

SOURCE is a groundbreaking online solution that makes it easy to source, produce, and do business in the most sustainable way.

Our goal is to save you time and money, and help you to combine commercial success with social and environmental best practice. We put the spotlight on pioneering businesses and broker connections that open doors for our members.

Image: SOURCE Award winner Lalesso



HOW **SOURCE** CAN HELP YOU:

Industry intelligence tailored to your needs – from market information to competitor analysis

Online training at your fingertips

Tools that save you time and money, help you to do your job better, inspire and motivate teams

Connections with buyers, suppliers, brands, press, and experts

Multimedia promotion to a global fashion professional network

Read on for more...

Image: SOURCE member Lalesso, Changing lives in Kenya through fashion,



SOURCE: THE FIGURES

SOURCE has over 9,000 members in more than 140 countries.

Up to 150,000 visits to the SOURCE web platform every month.

Reaching a social network of over 50,000

Over 50 partner networks: including leading industry bodies globally.

Connected with over 50 universities and colleges worldwide.

Image: SOURCE member Eco Boutique



WHO ARE **SOURCE** MEMBERS?

The **SOURCE** membership network unites thousands of businesses, professionals, entrepreneurs, press and buyers, fashion colleges, and experts from every part of the fashion industry supply chain.

From global corporates, to pioneering brands, to hundreds of suppliers, **SOURCE** members share a commitment to combining sustainability with commercial business goals.

Image: H&M, Conscious Collection



SOURCE INCLUDES:

SOURCE Intelligence: Hundreds of articles, reports, and training materials that inform strategy and inspire teams.

SOURCE Events: Global events uniting thousands of businesses.

SOURCE Database: The leading sustainable sourcing and business directory.

SOURCE Network: The professional fashion community dedicated to sustainability.

SOURCE Consult: Expert support.

Image: SOURCE member and Expo exhibitor NV London Calcutta



SOURCE INTELLIGENCE:
Industry intelligence
tailored to your needs

Fundamental intelligence, market research, tools, trends and online training created to help you make the right decisions, get your products and sourcing right, grow your sales, inspire and support your team.

Our research team and more than 30 expert contributors prepare content tailored to meet the needs of specific sectors and roles. Get straight to what you need in seconds.

Image: SOURCE Award winner Ada Zanditon.



SOURCE INTELLIGENCE: Tools that save you time and money

Navigating sustainable sourcing and fabric options? We have created handy matrices summarising the options for you.

Looking for stockists? We review and summarise the options for you through our retailer matrix.

Want an overview of sustainability initiatives by the world's leading businesses? Try our global brand matrices.

Image: SOURCE member Ala Mairi



SOURCE INTELLIGENCE: Online training at your fingertips

Our online videos cover the essence of sustainable business success, sourcing best practice, market and sales strategy, expert insights and much more.

Every SOURCE event is recorded and made available on SOURCE Intelligence.

Image: ASOS Africa, produced by SOURCE member and ethical and eco production unit, SOKO Kenya.



SOURCE EVENTS

Connect with buyers,
suppliers, brands, experts
and pioneers:

SOURCE has revolutionised the traditional trade show model, through online events that broker connections between our member brands, buyers and press, and suppliers, all over the world - getting you the connections you need at a fraction of the cost and carbon footprint of physical events.

Image: SOURCE member and Expo exhibitor NV London Calcutta, fair trade production in India.



SOURCE EVENTS

The future of global trade is ONLINE

As a member, all you need to attend or showcase at our global events is a computer and an internet connection. Our event programme includes:

SOURCE Expo: Connecting suppliers with designers and brands.

SOURCE Brand Preview: Connecting brands to buyers & press.

SOURCE Summit: Uniting sector leaders, both in person and online.

Image: SOURCE member Samanuscha



SOURCE DATABASE:

Get listed on the leading sustainable sourcing and business database for the fashion sector.

List your business, products, or skills on SOURCE Database* Inform your sourcing decisions through detailed supplier reports.

* Listing is subject to review against the SOURCE Ethical Mandate.

Image: SOURCE member Pachacuti



SOURCE IN PRINT:

Be included in the only printed Global Guides to Sustainable Fashion: Issued to thousands of buyers

List your business in SOURCE printed directories*, published annually and distributed to thousands of professionals, buyers and brands.

*Listing is subject to review against the SOURCE Ethical Mandate.

Image: SOURCE member Animana



SOURCE: PROMOTION

Targeted promotion for your business through a multi-media platform

The SOURCE platform is designed to meet the needs of specific industry audiences from buyers and press to brands and suppliers of all sizes.

SOURCE Listed Members benefit from targeted promotion to specific sectors of our global network: Online, through events, video, dedicated outreach, printed directories and e – bulletins.

Image: SOURCE member Ananda Pascual



SOURCE NETWORK: Network with people who matter, globally.

SOURCE Network brings together thousands of designers, brands, retailers, suppliers, press and buyers in over 130 countries.

Over 100 topical/regional network groups connect professionals and share best practice.

Collaborate and share best practice, instantly. Make use of our network to recruit expert teams.

Image: SOURCE member Mifuko, creating sustainable livelihoods in Kenya.

SOURCE CONSULT

Access unparalleled expertise in sustainable fashion business

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Get strategic expertise through our pool of specialist consultants and our worldwide network.

Wherever you are in the supply chain, no matter what size, we can connect you with the right expert to take you to the next level.

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Image: SOURCE member Lisa Bloomer, Slow Textiles Group



JOIN A GLOBAL MOVEMENT OF PIONEERS AND INNOVATORS

SOURCE is a social enterprise. We empower fashion professionals to change lives and safeguard the environment through their work.

We unite thousands of businesses and individuals dedicated to common goals.

Be a part of it: Join the SOURCE.

Image: Children at Korogochu, one of Kenya's largest slums, whose families are supported by several sustainable fashion initiatives.



SOURCE: What members say...

"A great forum for connecting... we have shared expertise, received contacts and are doing business as a result" Prama Bhardwaj, MD, Mantis World (Ethical Manufacturer)

"An incredible way to make contact with clients.." Sofia Verena Mostyn, Earth Tones International (Sustainable Fabrics supplier)

"Ground-breaking..this is an essential tool for every fashion professional and business" Ben Ramsden, MD, Pants to Poverty (Leading sustainable brand)

Image: SOURCE member Atelier Laure Paschoud



HOW TO JOIN:

You can join the SOURCE online in a matter of minutes, at www.ethicalfashionforum.com

Membership fees are linked to business size, starting at less than £5 per week. As a not for profit initiative, membership fees are kept to a minimum.

Low cost student access to SOURCE Intelligence is also available.

Multiple and College membership options are available.

Image: SOURCE member and partner, pioneering ethical manufacturer Mantis World.



SOURCE PARTNERSHIP

SOURCE is a collaborative resource. We work with partners in several ways:

FOUNDING PARTNERS: Founding partners are sector pioneers and benefit from promotion across all parts of the SOURCE Media platform.

COLLEGE FELLOWSHIP: We run a College Fellowship scheme to facilitate access to the SOURCE to thousands of students.

CORPORATE PARTNERS: We work with large businesses to maximise the value of SOURCE to staff teams.

NETWORK AND MEDIA PARTNERS: The SOURCE works with other networks through win-win partnerships.

For more information email:

partners@ethicalfashionforum.com

Image: SOURCE member Animana, creating sustainable livelihoods in Patagonia and the Andes.

SOURCE PLATFORM

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SOURCE PARTNERS



MANTISWORLD
JOELSON WILSON LLP



Image: SOURCE member NV London Calcutta