

FAIR · ETHICAL · ORGANIC · ECO · RECYCLED · CHANGING LIVES

THE ETHICAL FASHION
SOURCE EXPO 2011

THE ONLY INTERNATIONAL FASHION INDUSTRY TRADE
SHOW DEDICATED TO ETHICAL SOURCING

WHEN: 17TH-18TH OCTOBER 2011
WHERE: SADLER'S WELLS, LONDON EC1

Image: Design by Haikure, sustainable denim brand showing at the
Designer Pavilion at SOURCE Expo 2011

The Ethical Fashion Source Expo brings together
suppliers of sustainable, fair trade and eco fabrics,
components and ethical manufacturing services
from all over the world. Your chance to meet
and connect with suppliers face-to-face.

POWERED BY ETHICAL FASHION FORUM

ABOUT THE ETHICAL FASHION SOURCE EXPO

The annual **ETHICAL FASHION SOURCE EXPO** is the world's first and only fashion industry trade show dedicated to ethical sourcing. The **SOURCE EXPO** showcases inspirational suppliers and manufacturers from all over the world, working to fair trade, ethical and organic standards, linking them directly with hundreds of designers, retailers and brands.

The **SOURCE EXPO** aims to promote sustainable fashion practices and facilitate sustainable sourcing amongst fashion professionals. The event creates a platform and opportunities for suppliers with exemplary practices, increasing opportunities and improving livelihoods for thousands of people as a result. Ultimately, its goal is to reduce the environmental impact of the industry, support fair and equitable trade, and reduce poverty.

SOURCE EXPO includes a **DESIGNER PAVILION**, bringing together the very best designers pioneering in sustainable sourcing alongside outstanding design, and a **TRENDS AREA**, where global sustainable textile innovation is displayed.

The **SOURCE EXPO** works in partnership with several sourcing and certification organisations in order to bring together the most pioneering suppliers from all over the world: including the Fairtrade Foundation, World Fair Trade Organisation, and Textiles Exchange.

WITH THANKS TO THIS YEARS SPONSORS:

CONTINENTAL (Stand P2) Suppliers of delegate bags

TSHIRT AND SONS Printing of delegate bags

MANTISWORLD (Stand P6) Supplier of t-shirts for the Expo team

NORMAN HANGERS (Stand S31) Suppliers of exhibitor hangers

GREENHOUSE GRAPHICS (Stand S24) Printing of event brochures and banners

GREEN LENS STUDIO (Stand S37) Event photography

REWARDROBE (Stand D2) Designer exhibition styling

THE EPOCH TIMES (Stand S36) Promotion of the event

NURMI DESIGN (Stand D11) Graphic designs for delegate bags and team tshirts

WWW.ETHICALFASHIONFORUM.COM/SOURCE-EXPO

SOURCE EXPO 2011 HIGHLIGHTS



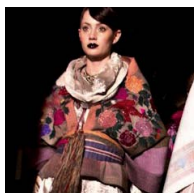
INSPIRATIONAL SUPPLIERS FROM ALL OVER THE WORLD

SOURCE EXPO 2011 brings together over 40 suppliers from Europe, Asia, Africa and the Americas offering a broad range of sustainable and fair trade textiles, fibres, components, and garment production on every scale, from bespoke items and small runs to mass manufacture.



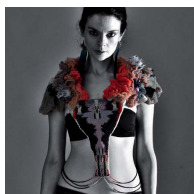
DESIGNER PAVILION

Designer Pavilion at the **SOURCE EXPO** is becoming known as the place to see exciting new international talent first. Bringing together some of the very best designers pioneering in sustainable sourcing alongside outstanding design. Designers produce end products as well as offering design and liaison for brands and retailers looking to produce sustainable collections.



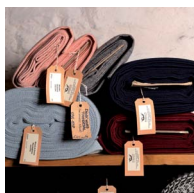
SOURCE BAR, CINEMA, AND CONSULTANCY COUCH

To celebrate the launch of **SOURCE: The Global Platform for Sustainable Fashion**, the Expo includes for the first time **SOURCE BAR** – where you can gain access to **SOURCE Intelligence** and resources, **SOURCE CINEMA** – showing a variety of films including Excellence training, and **SOURCE CONSULTANCY COUCH** – where you can gain one to one/group advice from experts. Visit the **SOURCE INFO POINT** to learn more about EFF membership and services.



SEMINAR PROGRAMME

A programme of hourly seminars will be delivered by some of the world's foremost experts and pioneers in the ethical fashion sourcing arena. Seminars will span the world of best practice, including a focus on China, Africa, India and Latin America as well as latest innovation in sustainable sourcing.

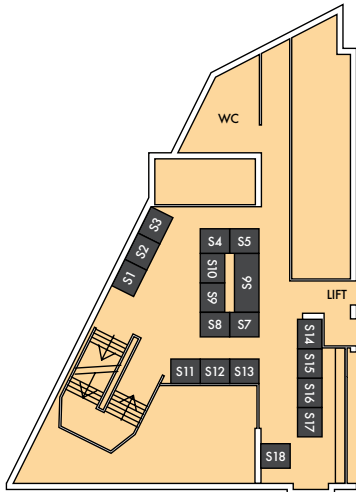


TEXTILE TRENDS AREA

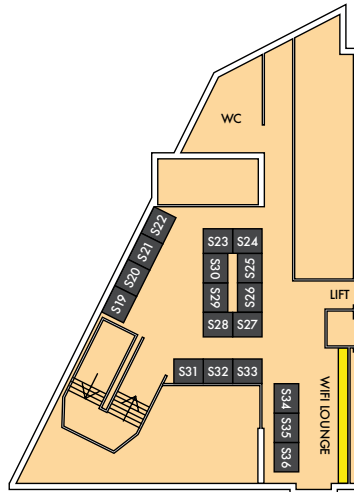
The trends area showcases textiles from all over the world, representing a diverse range of fabrics, components and growing trends in the sustainable sourcing arena, and the work of exhibitors throughout the **SOURCE EXPO**.

Images: All SOURCE Expo 2011 exhibitors, from top: Himalaya Tailoring Centre, Lavuk, Carmen Rion, Lisa Hawthorn, Ardalanish

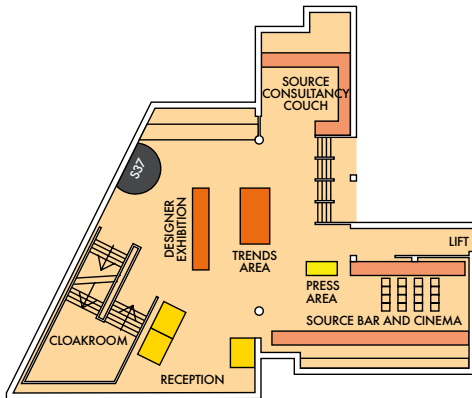
SOURCE EXPO 2011 LISTINGS



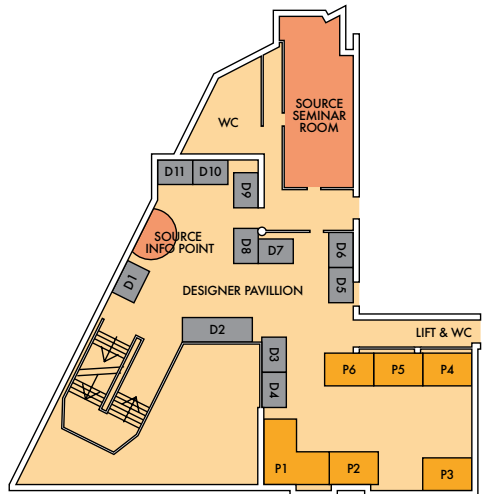
FIRST FLOOR



SECOND FLOOR



GROUND FLOOR



MEZZANINE FLOOR

D DESIGNER STANDS

S SUPPLIER STANDS

P PREMIUM SUPPLIER STANDS

ORANGE SOURCE AREAS:

- SOURCE SEMINAR ROOM
- SOURCE CONSULTANCY COUCH
- SOURCE BAR, CAFE AND CINEMA
- SOURCE INFO POINT & MEMBERSHIP TEAM

YELLOW PUBLIC AREAS:

- RECEPTION
- PRESS AREA
- WIFI LOUNGE, BAR & MEETING POINT

ORANGE SPECIAL EXHIBITS:

- TRENDS AREA
- DESIGNER EXHIBITION

WE ARE ULTRA

D1

Forward thinking fashion label based in Malaysia. Ultra are currently working with the UNHCR to give refugees production opportunities and won the 2011 EFF Innovation Award for Design & Sourcing.

www.theultraultra.com

REWARDROBE

D2

Rewardrobe, the Slow Fashion Consultancy, will be representing the following designers at SOURCE Expo: Campeche, Ceebee, EOS, Haikure, NVK, Reale, Riciclabo, and Stefania Masotto.

www.rewardrobe.eu

MIA

D3

Scottish upcycled clothing label that combines recycled materials with traditional Malawian textiles, where the garments are manufactured.

www.fashionbymia.com

THE NUD

D4

Online retailer platforming innovative ethical independent labels that align with their values on human rights, fair trade, ecology & development.

www.thenud.com

LAVUK

D5

Womenswear fashion label produced in Los Angeles using sustainable materials. For every garment purchased, a tree is planted.

www.mylavuk.com

ETERNAL CREATION

D6

Offering a wide range of fair trade fashion, produced in their own design & production workshop in North India.

www.eternalcreation.com

MAKKI

D7

British & Italian designed handbag brand made with the world's finest by-product exotic skins.

www.makki.co.uk

IN BLOOM

D8

Organic cotton lingerie brand based in London but produced in a family run factory in France, safeguarding traditional craftsmanship.

www.inbloomlondon.co.uk

CARMEN RION

D9

Based in Mexico, this organic fashion brand works closely with indigenous groups to combine traditional weaving techniques with contemporary design.

www.carmenrion.com

EVA CAMMARATA

D10

Luxury fashion designer, proud to produce fair trade, organic & almost carbon neutral womenswear collections. She specialises in digital design, sourcing & producing between the UK & Italy.

www.evacammarata.com

NURMI

D11

Clothing & accessories label passionate about creating high quality, long lasting designs. Based in Finland, all products are produced in small local factories using sustainable materials.

www.anniinanurmi.com

PREMIUM SUPPLIER STANDS

WILD EARTH COTTON

P · A · RTW P1

Menswear & womenswear made with sustainable rain fed cotton produced by the Cotton Made in Africa project.

www.cotton-made-in-africa.com

CONTINENTAL CLOTHING

P P2

Manufacturer & distributor of own brands – Continental® & EarthPositive® – designed for the printable (garment decoration) & retail sectors. Work with the entire supply chain to maximise sustainability.

www.continentalclothing.com

TAMMACHAT

T · A · E · R · T · W P3

Fairly traded eco-friendly fashion accessories, home décor, clothing & fabric created by female artisans in rural Thailand and Laos.

www.tammachat.com

ANIMANÁ

P · A · F · RTW P4

Offering a broad range of textiles, components and handcrafted work which supports communities in the Andes & Patagonia.

www.animanaonline.com

MARLING & EVANS LTD

T P5

A wide range of naturally coloured woollen cloth, woven from British fleece & finished with non-synthetic detergents in the company's Gloucestershire mill.

sales@marlingandevans.co.uk

MANTIS WORLD

P · T · E · PR · RTW P6

Manufacturer based in Tanzania producing 100% GOTS certified organic African cotton clothing, offering bespoke services from relabeling to creating new garments.

www.mantisworld.com

SUPPLIER STANDS

ASSISI GARMENTS P S1

Work with handicapped & economically disadvantaged women in India to produce fair trade, organic garments.
www.assisiorganics.com

THE NATURAL FIBRE COMPANY F S2

Spins wool, mohair & alpaca entirely from British sources in Cornwall, offering a full service from raw fleece through to finished knitting & weaving yarns.
www.thenaturalfibre.co.uk

KOKKU C · A S3

Serving as a platform to support otherwise undiscovered artisans, this marketplace is currently focusing on filigree jewellery from Sardinia.
www.kokku.co.uk

SEDEX S4

The largest platform for sharing ethical supply chain data, its online management system offers information on labour standards, health & safety, the environment & business practices.
www.sedexglobal.com

ENVIRONMENTAL JUSTICE FOUNDATION S5

EJF works to empower those affected by environmental abuses, in order to protect our planet and human rights.
www.ejfoundation.org

AURGANIK / TVACH P · F · A · RTW S6

Aurganik are a GOTS certified manufacturer and exporter of natural dyed organic textile fabrics and garments based in India.
www.aurganik.com

MEHERA SHAW P · T · A · PR · RTW S7

Offering a full production service for high end, fair trade womenswear & childrenswear, based in Jaipur, India.
www.meherashaw.com

JACOBS WELL (OASIS) P · E · A · PR · RTW S8

Jacobs Well is a production facility located in Bangalore. Owned by the Oasis charity, it trains women from local slum communities in tailoring.
www.jacobswell.biz

PANCHACHULI T · A · C · E · RTW S9

Co-operative employing over 750 local women in India to produce a vast range of luxury fabrics & accessories. The team are involved in the whole production process from raw material to end product.
www.panchachuli.co.uk

NV LONDON CALCUTTA P · A S10

Accessories company producing handmade bags from natural materials, manufactured in Calcutta & a member of the World Fair Trade Organisation.
www.nvlondoncalcutta.co.uk

EDEN STUDIO P S11

Eden Studio is a full service, sustainable sampling & production unit for all types of garments in London.
www.edenstudiolondon.com

OFFSET WAREHOUSE T · C · F · A · RTW S12

Offset Warehouse is an online platform that brings together all the elements needed to create ethical clothing & interiors.
www.offsetwarehouse.com

LILI DESIGN A · C S13

Lili Design offers a range of bioplastic jewellery and components, handmade using natural ingredients in the UK.
www.lili-design.com

AVANI P · T · A · F S14

Producing handmade silk & wool textiles, Avani support livelihoods in the Himalayan regions through traditional spinning, weaving & natural dyeing techniques.
www.avani-kumaon.org

FAIRLY COVERED P · T S15

Fair trade, high quality textiles produced by small scale artisans. Fairly Covered aims to minimise the use of bleach & ships all products by sea to reduce air miles.
www.fairlycovered.com

SUCHI A S16

Suchi produce bamboo clothing & bed linen, as well as jewellery incorporating recycled metal pendants. Based in Indonesia, they employ impoverished mothers from slum communities.
www.sacredchildhoods.org

HIMALAYA TAILORING CENTRE P · E · A · RTW S17

Fair trade certified design & production workshop located in the foothills of the Indian Himalayas, the HTC seeks to improve the lives of local Indian workers & Tibetan refugees.
www.eternalcreation.com

BOLO'NO MALI CHARITY P · T · E · RTW S18

Wild Malian cotton produced in West Africa, using natural dyes & solar powered energy throughout the manufacturing process. This sustainable business also creates a range of clothing & accessories.
www.bolonomali.com

VERONIKA PERSCHE T · E · A · Y S19

Based in Austria, Veronika Persché supplies organic & eco-friendly knitted fabrics, many of which are GOTS certified.
www.persche.com

TURTLE BAGS T · A S20

Passionate about raising awareness around marine plastic pollution & the effects that plastic bags have on turtles. Offering a range of natural cotton string & sisal bags.
www.turtlebags.co.uk

MAYAMIKO P · A · RTW S21
Fashion & homewear manufactured in Malawi by underprivileged women in their own production unit.
www.mayamiko.org

TEXTILE INNOVATION AWARD WINNERS T · PR S22
Lisa Hawthorn and Josie Bineham have been awarded the 2011 INNOVATION award for Fashion Textiles Design and Production, which awards excellence in textile design coupled with sustainability.
www.josiebineham.co.uk
www.thebigfatpeacock.com

DO U SPEAK GREEN? P S23
Do U Speak Green manufacture & export high quality knitted clothing, made at their ISO, GOTS, OE 100 certified factory in Tirupur, India.
www.douspeakgreen.com

GREENHOUSE GRAPHICS PR S24
Technology led, British sustainable graphic communication company that offers design, print, web and marketing services operated in an environmentally responsible manner.
www.greenhousegraphics.co.uk

INMAKULATE T · A · F · RTW S25
Inmakulate creates sustainable fashion connecting British and South American Craftsmanship. Products represented include certified organic and fairtrade cotton fabrics from Peru and recycled cotton fabrics from Brazil.
www.inmakulate.com

SPINNA T · A · F · RTW S26
The Women's International Textile Alliance is a unique foundation whose goal is to foster the economic empowerment of women in textiles and fashion through linking buyers and sellers and by building productive capacities.
www.spinna.org

SAWANG BORAN SILKS P · T · A · RTW S27
Sawang Boran revives a proud traditional & cultural heritage of Thai silk production. The manufacturing process is fully organic, using indigenous silkworms & community artisans.
www.weaving.sawangboran.com

AURA HERBAL T · PR S28
Producing herbal textiles & dyes in a range of colours & prints. Based in India's Gujarat, they implement an environmentally friendly production process that allows them to reduce pollution.
www.auraherbalwear.com

ARDALANISH WEAVERS T S29
Weaving organic tweeds & soft furnishing from the naturally coloured wool of native breed sheep, sourced from Ardalanish Farm on the Isle of Mull.
www.ardalanishfarm.co.uk

BISHOPSTON TRADING CO P · C · T · A S30
Working with their fair trade producer partners in South India for the last 25 years, Bishopston Trading produce fair trade organic cotton fabric, clothing & accessories.
www.bishopstontrading.co.uk

NORMAN HANGERS C S31
Norman Hangers produce clothing hangers from 100% recycled paper. Hangers are durable, almost as strong as wood and can be printed in full colour – acting as a communication and differentiation tool for brands.
www.normanhangers.com

THE SOIL ASSOCIATION S32
The Soil Association has been promoting & certifying organic textiles (cotton & wool) for over 10 years, and is a leading member of GOTS.
www.soilassociation.org

SOURCE 4 STYLE T · Y S33
This online marketplace works as a swatchbook, connecting designers to a broad network of sustainable fabric suppliers from around the world.
www.source4style.com

TEXTILE EXCHANGE S34
An organisation that works to grow & educate the market about sustainable textiles, with a special focus on organic cotton.
www.textileexchange.org

WORLD FAIR TRADE ORGANISATION S35
The WFTO, formally IFAT has driven the fair trade movement for 20 years & is the only global network whose members represent the fair trade chain from production to sale.
www.wfto.com

TRADING FOR DEVELOPMENT P · A · RTW S35
Offering women's knitwear, accessories & jewellery sourced from fair trade producer groups from around the world.
www.tradingfordevelopment.co.uk

EPOCH TIMES S36
A truly independent, global news organisation. World renowned for responsible, ethical, unbiased and uncensored journalism. We are the broadsheet with a difference.
www.theepochtimes.com

GREEN LENS STUDIOS S37
London based photographic Studio and space which aims to operate in an environmentally responsible manner. GLS are operating a portable photographic studio at SOURCE Expo where you or your products can be photographed against a variety of backdrops.
www.greenlensstudios.com

PRODUCTS / SERVICES:

P = PRODUCTION, T = TEXTILES, C = COMPONENTS,
E = EMBELLISHMENT, A = ACCESSORIES, F = FIBRE/
YARN, PR = PRINTING, RTW = READY TO WEAR

The ETHICAL FASHION FORUM (EFF) is the industry body dedicated to a sustainable future for fashion. A not for profit organisation, EFF aims to make it easy for fashion professionals to integrate sustainability at the heart of what they do, to further the success of fashion businesses with responsible practices, and to put the businesses which excel in ethical practices in the spotlight.

The EFF represents thousands of professional members, from every industry sector, in over 100 countries.

Not a member yet? 100 new members join the ETHICAL FASHION FORUM every week. Find out why:

WWW.ETHICALFASHIONFORUM.COM/MEMBERSHIP

PARTNERS



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www.greenhousegraphics.co.uk

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