Fairtrade Foundation’s Barbara Crowther says 76% of the public believe they recommend brands that behave responsibly.

73% of Indians and 79% of Chinese say they actively buy responsible brands, care of the planet and society.

The average shopper spends $70 each month on clothes, but 67% prefer to 26% are willing to pay more for clothes labeled as sustainable or

SUSTAINABILITY MonsterTRAK 2007: sustainability valuation methods to compare and prioritise their sustainability

Verdantix 2012: organisations outperformed the Standard & Poor 500 and sustainability in supply chains — that have shown limited results.

Deloitte 2013: their companies are not doing enough to address sustainability challenges

Futerra Value Gap report 2013: sustainability is a strategic business imperative because of 7 key drivers: rising

SUSTAINABILITY Impact Economy 2013: population, pollution, climate change, increasing energy scarcity, land scarcity,

Sixteen of 27 luxury fashion products (59%) tested were positive for one or

when the show launched two years ago and 85 in 2014.

Reuters 2014:

know where their fabric was woven, knitted or dyed, and 93% didn't know the

SUSTAINABILITY spring from regional fashion weeks.

India's main two fashion weeks, not to mention the hundreds of others that

passed down from generation to generation and which will die if urban

Rural, artisanal fashion, replete with handicrafts and textile-weaving, which may

billion a year.

Globally, artisan production is a $34 billion dollar industry, and collectively that

U.S. African Development Foundation / Alliance for Artisan Enterprise, July

Financial Post June 2014:

SUPPLY India.

Online fashion sales in India are expected to reach $2.9 billion by 2016.


Conlumino 2014:

Russia in particular. Over 46 countries hold fashion weeks worldwide. Fashion

countries more than doubled. South Africa, Grail Research 2009:

global value growth of apparel & footwear sales after China over the 2013-2018

to 2018. The United States is forecast to be the second largest contributor to

region's apparel and footwear sales are set to rise by US$17.9 billion from 2013

the US to become the world's largest apparel and footwear market in 2017. The

China will account for 50% of absolute growth over 2013-2018. It will overtake

growth cities for women's apparel sales by 2025 are emerging market cities.

by 2025 their share is expected to rise to over 55%.

and emerging markets will account for 55% of apparel sales and 60% growth

entrepreneurship. However, in the last two years, the apparel and footwear

in China have been growing at 40% and 30% annually respectively, with

Inditex and Gap respectively.

a 21% growth from 2011, growth rates are increasing though from 2% in 2007

luxury goods – reached approximately $2,560 trillion in 2010 and is expected to

The global apparel industry – encompassing clothing, textiles, footwear and

Companies & Markets / Global Apparel Market June 2013:

garment industry reached a turnover of almost

Defined as comprising textiles, garments and luxury, the global textile and

Impact Economy 2013:

become available

Forum:

BY

REGION

EMERGING

THE

GLOBAL

SUSTAINABILITY + BEHAVIOUR

SUSTAINABILITY + FASHION

Supply + Manufacturing

THE

GLOBAL

SUSTAINABILITY + BEHAVIOUR

SUSTAINABILITY + FASHION

Supply + Manufacturing

THE

GLOBAL

SUSTAINABILITY + BEHAVIOUR

SUSTAINABILITY + FASHION

Supply + Manufacturing

THE

GLOBAL